Grantee Monitoring and Evaluation (M&E) Plan
(to be completed by applicant at the time of preparing the grant application)

Monitoring and Evaluation under this grant:

The Jordan Tourism Development Project (the Siyaha Project) is engaged in monitoring and evaluating activities implemented directly by the project staff as well as by grantees under grant agreements. Each activity that is supported by grant funds should further other overall Project's results. Monitoring involves the tracking and assessment of grantee's achievements against targets set forth in the below M&E Plan that is part of the grant agreement. The responsibility for monitoring rests with the Grantee and should be reported on as information is available. The Grants Manager will verify information. In some cases, the Project Staff or their designee will contribute to monitoring in the technical and implementation aspects as needed. Monitoring is seen as everyone's responsibility.

At the time of completing your application, please note any relevant indicators by marking YES in the first column that are compatible with your proposed grant activity:

			To be completed prior to grant start date				To be completed after grant starts and is being implemented		
Relevant? (Yes or No)	**Indicator**	**Description**	**Data Source** (where is the information from?)	**Frequency** (per activity, monthly, end of grant?)	**Baseline Value & Date** (Prior to activity, what has been done?)	**Target Value & Date** (Maximum to be reached?)	**Actual Value & Date** (to be completed based on the frequency after the grant begins)	**Actual Value & Date**	**Actual Value & Date**
	1. Training conducted by JTD II funds	How many people trained under this grant? (Females & Males)							
	2. Amount of funding from other sources	Did you receive other 3rd party financial resources?							
	3. Amount generated as income	Was there any income generated from the funding received from JTD II (such as participants paying fees)?							
	4. Number of new jobs created	As a result of this grant, were there any jobs created?							

	5. Number of site improvements effected	To include site services, interpretation, & other site enhancements implemented based on international best practice						
	6. Number of themed tourist routes, clusters, destinations, or attractions	Number of tourist trails, clusters & attractions developed						
	7. Number of enhancements for tourism establishments	Number of improvements made to hotels, campsites, restaurants, parks & other establishments						
	8. Number of new or improved specialized products/ services designed & promoted	Number of themed experiences, products, & services designed & made available for partners to promote & implement						
	9. Number of tour operators/wholesalers trained on Jordan's product offering	This provides a measure of expansion of Jordan's tourism marketing						
	10. Number of tourism enterprises complying with the new standards	Improvements in quality standards for hotels, restaurants, & other tourism enterprises						